



48TH ANNUAL LABOR DAY FESTIVAL OF THE ARTS



2017 CALENDAR

May 1 -	Deadline for all festival applicants
June 12 -	Notification of results emailed
August 7 -	Booth fee deadline
August 21 -	Last day to cancel to receive full refund of booth expense
September 1 -	Booth spaces assigned from 9 am to 5 pm please call 760-914-3752 if unable to set up by 6 pm
September 2, 3, 4 -	Festival

SHOW HOURS

Saturday, September 2 -	10 am to 6 pm
Sunday, September 3 -	10 am to 6 pm
Monday, September 4 -	10 am to 6 pm

FESTIVAL FOCUS

The Labor Day Festival of the Arts is a special show nestled in a pine forest in the town of Mammoth Lakes, CA at 8,000 feet. The Labor Day Festival was ranked in the top 100 art festivals of 2016 in ArtFairSourceBook.com. It has been one of the top tourist events of the summer and the most highly regarded art event in the Eastern Sierra. It features artists, food concessions and free entertainment. MONO ARTS COUNCIL, a nonprofit arts council, sponsors this event to encourage the growth and appreciation of the arts in the Mammoth Lakes area. The funds which MAC receives from the exhibitors are used to cover the expenses of the festival, and support arts in education in Mono County.

Mono Arts Council



Enriching Life with Art in the Eastern Sierra

EXHIBITOR'S EXPENSE

MAKE CHECKS PAYABLE TO MONO ARTS COUNCIL

- \$425 - 10 x 10 booth space (refundable if not accepted).
- \$25 - Jury Fee (non-refundable).
- \$25 - Electricity (limited access, please inquire).
- \$10 - Processing fee for mailed application and/or images

SCREENING CRITERIA

The jury consists of a panel of artists and art patrons selected for their knowledge of particular medias. Jurying is based on quality, creative, original artwork made with superior craftsmanship and technique. High quality images are essential. The number of exhibitors in each media category is limited to present a balanced show. Artwork must be produced by the applicant and the images of your artwork must be representational of the artwork intended for sale. Please include 5 images per medium. Put your full name on each image. Please include a photograph of your display booth indicating exact dimensions, materials and flexibility. MAC cannot be responsible for loss or damage of photos. If you are unable to email your images and/or application you will incur a \$10 processing fee. Each artist must apply separately. Email images to Kendra@monoarts.org. Questions call (760) 914-3752.

REGULATIONS

- Exhibitors must display work only in the category in which they were accepted.
- Only artists displaying their own work will be eligible to participate. The artist must be present.
- Exhibitors displaying work that is noticeably inferior or not presented in the screening are subject to removal from the festival.
- Mammoth Lakes sales tax of 8% is the responsibility of the exhibitor.
- Exhibitor must have a current California resale number.
- Exhibitors must be present for the duration of the festival.
- Booths must be set up by opening and stay open until the listed closing hours.
- Exhibitors need to keep their booth area clean and free of trash, especially upon departure. A trash dumpster is located near the porta-potties, please use it.
- No smoking on festival site.
- Food concessions must have a Mono County Health Department permit.
- No pets allowed on the grounds.
- Food concessions and all artists must remove all food from booths every night due to bears coming through the site.

APPLICATION

Name (print) _____
Business Name _____
Address _____

Describe in detail and list ALL work to be displayed.
Food booths need detailed menu. _____

City _____ State _____ Zip _____
Phone (business) _____ Cell _____
*Email _____ Website _____

RISK & LIABILITY STATEMENT

I have read the attached information and agree, if accepted as an exhibitor, to abide by all the decisions and regulations of the LABOR DAY FESTIVAL. I understand the requirements for exhibiting and hereby release MONO ARTS COUNCIL and the festival committee from liability for damages or loss incurred in connection with the event. Any noncompliance on my part may jeopardize my privilege to participate.

Signature _____
Date _____
Vehicle License Plate # _____
CA resale # _____

CHECKLIST

Complete the application form and sign. Deadline - Emailed by May 1st.
Email with 5 images per media to kendra@monoarts.org
Email a photograph of booth or booth image.
Enclose separate checks - Make payable to Mono Arts Council, or pay with credit card below.

- \$425 - 10' x 10' booth
- \$25 - Jury Fee
- \$25 - Electricity (if needed, limited availability)
- \$10 - Processing fee for mailed application and/or images

If mailing, and would like your photos returned, enclose a SELF-ADDRESSED STAMPED ENVELOPE with the appropriate size envelope with proper postage.

Mail all of the above to:

MONO ARTS COUNCIL Att: Kendra Knight, PO Box 56, Mammoth Lakes, CA 93546.

* Notification of results will be emailed. Please provide an email address

PHOTOGRAPH OF BOOTH & SPACE REQUEST

Booth Description (dimensions, materials, flexibility) _____

Space Request _____

We will do our best to accommodate your request.

We prefer payment via credit card online. If you pay via check make separate checks payable to Mono Arts Council. If your check is returned you will incur a \$25 fee.

Business Name: _____

Name: _____

Media: _____

Separate checks payable to Mono Arts Council

\$ _____ \$25 - Jury Fee (non-refundable)

\$ _____ \$425 - 10' x 10" booth

\$ _____ \$25 - Electricity (if needed, limited access)

\$ _____ \$10 - Processing fee for mailed application
and/or images

\$ _____ Total Enclosed

If accepted we will email you a link to pay online or fill out the below information.

Mastercard/Visa/Amex

Card # _____

Expiration date: _____ CVV# _____

Signature: _____



CLICK HERE TO
MAKE A PAYMENT

Go

For Questions:
kendra@monoarts.org
or call (760) 914-3752
www.monoarts.org

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Think before you print!